



**ADMISSION  
OPEN  
FOR 2025**

**GAUTAM BUDDHA  
UNIVERSITY**



An Ultimate Destination for Higher Learning

### ABOUT US

**GAUTAM BUDDHA UNIVERSITY'S MASS COMMUNICATION AND MEDIA STUDIES (MCMS) DEPARTMENT OFFERS COMPREHENSIVE MEDIA TRAINING, FOCUSING ON ADVANCED TECHNIQUES AND HANDS-ON PRACTICES. OUR CURRICULUM PREPARES STUDENTS FOR DIVERSE ROLES IN THE MEDIA INDUSTRY, INCLUDING RADIO, PRINT, TELEVISION, ADVERTISING, AND ONLINE JOURNALISM, FOSTERING BOTH CONCEPTUAL UNDERSTANDING AND PRACTICAL SKILLS.**

### PROGRAM OFFERED

#### Bachelors

B.A. (Hons),  
Journalism and Mass  
Communication  
(60 seats)

#### Masters

M.A., Journalism and  
Mass Communication  
(30 seats)

#### PhD

PhD, Journalism  
and Mass  
Communication

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